


**Annika Wertz**

 awertz7335@gmail.com

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## **Profile**

Enthusiastic business student with strong communication, customer engagement, and creative problem-solving skills. Experienced in hospitality and service roles requiring adaptability, teamwork, and attention to detail. Eager to apply these strengths to marketing, branding, and public outreach projects.

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## **Key Skills**

- Customer relations and communication
  - Brand representation and guest experience
  - Team collaboration and coordination
  - Attention to detail and presentation
  - Adaptability and creativity
  - Time management and organization
  - Problem-solving and multitasking
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## **Experience**

**Reds Old 395 Grill** – *Carson City, NV*

**Busser | Host | Expo | February 2023 – Present**

- Created positive first impressions by greeting and assisting guests.

- Promoted restaurant brand through friendly, consistent, and professional customer interactions.
- Supported marketing-style responsibilities, including menu presentation and guest satisfaction.
- Collaborated with servers and kitchen staff to ensure smooth communication and quick service.
- Helped maintain restaurant visuals and cleanliness, reinforcing the business's public image.

**Tahoe Equine Rehab and Conditioning Center – Gardnerville, NV**  
**Ranch Hand | April 2022 – July 2022**

- Maintained a clean, professional environment that reflected the company's reputation.
- Communicated effectively with clients and staff to ensure satisfaction and understanding of care routines.
- Demonstrated responsibility and initiative, key skills for marketing coordination.

**Noble Ranch – Minden, NV**  
**Ranch Hand | March 2021 – April 2022**

- Assisted with daily operations and learned the value of branding through quality service.
- Strengthened interpersonal skills by working with a team to meet shared goals.

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## **Education**

**University of Nevada, Reno – Reno, NV**  
 Undergraduate, **Business Major (Marketing Focus)** | August 2024 – Present

**Corban University – Salem, OR**  
 Undergraduate, **Business Major** | August 2024 – May 2025

**Douglas High School – Minden, NV**  
High School Diploma | January 2021 – June 2024

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### **Awards & Achievements**

- **Varsity Tennis (2021–2024)**
  - Number 1 Singles Player – Senior Year
  - “Most Dedicated/Determined Player” Award
  - Recognized for teamwork, consistency, and discipline